



nusaibah el-omari

Contact

Graphic Designer & Illustrator

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815.677.7214

Chicago, IL

60605

Education

Northern Illinois University

DeKalb, Illinois

Bachelor of Fine Arts in Visual Communication

May 2018

Sauk Valley Community College

Dixon, Illinois

Associate in Arts

May 2015

Professional Experience

Curaleaf

Graphic Designer

August 2020 – Present

Creating various marketing and promotional materials including digital assets such as social media graphics, web banners and emails templates. Helping to maintain strong brand guidelines for all Curaleaf brands.

Grassroots Cannabis

Jr. Graphic Designer

January 2019 – August 2020

Worked with a marketing team to create and develop print, digital and packaging collateral as needed.

Northern Illinois University Alumni Association

Student Graphic Designer

April 2016 – May 2018

Worked independently on various print materials such as flyers, awards/certificates, informational booklets, posters, brochures and gala invitations for major events. Digital work included graphics for weekly email newsletters, website banners and photo edits for all of the association's official social media accounts.

Skills

Adobe Creative Cloud, Microsoft Office, Wordpress, Illustration and Calligraphy. Mac and PC proficient.

References available upon request.